




Healthy Use of the Internet Family Cube Family Life Innovation Campaign



Family Cube - Freestyle Healthy Family Activities Delighting Family Life

-  Advocate healthy living style and productive use of the internet
-  Facilitate parent-child communication and promote family participation
-  Create family fun and enhance family cohesiveness

Target : Local Primary or Secondary school students

Application Deadline : 28th October, 2016

Submission of Application : www.healthynet.hk/FamilyCube

Enquiry : 2549 5106



1st Runner-Up : GoPro Hero4
Session Camera

(Value \$1,650) (1 quota)

2nd Runner-Up : UA Movie Voucher

(Value \$500) (1 quota)

Merit : Milk Top Cash Voucher (Value \$200) (5 quotas)

Finalist : Book Voucher (Value \$50) (30 quotas)

Champion
(1 quota)

360° Revolving Restaurant
The Grand Buffet
Cash Voucher
(Value \$3,000- for 4 persons)



Organizer



香港家庭福利會
Hong Kong Family Welfare Society

Supporting
Organization

教育局

Education Bureau

Hong Kong Family Welfare Society
Healthy Use of the Internet
Family Cube – Family Life Innovation Campaign

A. Rationale:

1. Advocate healthy living style and productive use of the internet
2. Facilitate parent-child communication and promote family participation
3. Create family fun and enhance family cohesiveness

B. Eligibility:

Local Primary or Secondary school students

C. Content and Application:

1. Activity Design

a. Web-based

Utilize the online “Family Cube - Freestyle Healthy Family Activities” on www.healthynet.hk/FamilyCube to design innovative parent-child activity

- Design an innovative family activity according to the dices hints (Theme, Content and Venue);
- Record dicing result, rationale and description of the family activity, submit with personal information.

b. Worksheet

The attached worksheet can be copied for students to design their family activity

- Circle the 3 hints of the dices (Theme, Content, Venue), design the activity, and fill with rationale, activity description and personal information before submission;
- The worksheets can be collected by school or directly send by students to our office, address: Western Garden, 80A, First street, Sai Ying Pun, Hong Kong (Attn: Family Cube – Family Life Innovation Campaign); or
- Take a photo of the completed worksheets and WhatsApp us at 5592 7474 Healthy Use of Internet Service.

2. Activity Execution

The 30 Finalists would be invited to submit one photo of their designed family activity and share their feelings.

D. Application Deadline:

28th October, 2016 (Fri) 11:59pm

E. Result Announcement:

The 30 Finalists will be informed by phone call and email in Nov, 2016, for inviting them to submit a photo of the family activity and share their experience within 2 weeks upon notification.

Final result will be announced in www.healthynet.hk/FamilyCube. Winners will receive phone and email confirmation of prize redemption arrangement

F. Prize:

Champion: 360° Revolving Restaurant Buffet (1 quota) (Value \$3,000)

1st Runner-up: GoPro Hero4 Session Camera (1 quota) (Value \$1,650)

2nd Runner-up: UA Movie Voucher (1 quota) (Value \$500)

Merit: Milk Top Cash Voucher (5 quotas) (Value \$200)

Finalist: Book Voucher (30 quotas) (Value \$50)

The most active participation school award: Commendation (5 quotas)

G. Adjudication:

Judging panel: Representatives from Education Bureau, Hong Kong Family Welfare Society, Scholar

H. Assessment Criteria:

1. Creativity and relevance with the dices hints;
2. Feasibility of the designed activity;
3. The rationale of the activity should involve the whole family in the process and facilitate family cohesiveness;
4. The Finalists should submit a photo of the designed family activity and share their experience which showing the involvement of family members.

I. Enquiry:

Please contact Ms. Jane Hung or Ms. Karen Wong at 2549 5106

J. Competition Rules and Regulations:

1. Each primary or secondary school student can submit only one entry.
2. Each submission must be original, and the copyrights would be owned by the organizer. The organizer has rights to edit and use any part of the works in any media for publicity, promotion and exhibition purposes, including but not limited to online media, publication, printed matter, video and multimedia production without royalty payment and notification to the winners.
3. Personal information, including name and school etc., should be filled in the application form. It is the responsibility of the participants to ensure that the information given is valid and complete. The organizer has the right to disqualify participants whom are found to have violated the rules and regulations without further notice.
4. Winners should redeem the prize at Hong Kong Family Welfare Society, Hong Kong Western Centre within 3 months upon the announcement of the result. Late redemption would not be entertained without further notice.
5. Participants must clearly understand the Competition Rules and Regulations, submission of an entry shall be deemed to have agreed to and accepted the rules and conditions of the competition.
6. The organizer reserves the rights to interpret and amend the rules and conditions of the competition without prior notification to the participants. Decision of the organizer shall be final.
7. For the sake of fairness, employees and immediate family members of HKFWS, Judge and any Agency, Production House or Website Company in relation to this Campaign will not be eligible to participate in this Campaign.

K. Personal Information Collection Statement:

1. Provision of the personal information is voluntary, but failure to provide the requested personal data may result in disqualification of application.
2. The personal data provided by participants and relevant persons will be handled by the organizer on program contact, record and any relevant arrangement. The organizer reserves the rights to verify the accuracy of any personal information submitted.
3. The organizer reserves the rights to use the personal information provided for statistical and data analysis, and the rights to use and publish the results generated. Should the outcome of any such statistical and data analysis be published, it will not be made available in a form that identifies any of the data subject.
4. The organizer will strictly adhere the confidentiality of personal data, and retain such information for future promotion. Due to the limitation of internet, however, there is no guarantee for absolute security. If you do not want to receive information from the organizer, please check the relevant box in the form.
5. Unless permitted or required by the law, the organizer will not disclose any personal information to third party without prior consent.
6. When go through links out of Hong Kong Family Welfare Society such act would mean that you have already left the website of Hong Kong Family Welfare Society. The organizer is not liable to or responsible for any security and data protection issues arisen.

Hong Kong Family Welfare Society
Healthy Use of the Internet
Family Cube – Family Life Innovation Campaign: Worksheet

Join to Wins Prizes! Please refer to our poster and website www.healthynet.hk/FamilyCube for details!

- 1. Please circle your innovative healthy family activity combination**
 (choose one for each category: Theme, Content, Venue)

Theme	 Caring/Love/Warmth	 Happy/Amusing	 Exciting/Surprising	 Laid-back/ sit still/Relaxing	 Focus on healthy living	 Intellective/ Learning
Content	 Food & drink/ Cookery	 Sports	 Chatting/Sharing	 Gift Exchange	 Serve your family	 Whole family discuss and choose an activity together
Venue	 Outdoor/Countryside	 Beach/ Swimming pool/ Lakeside/ places where you can play water sports	 Sports Ground/ Stadium/ Bike Trail/ Places where you can stretch	 At Home	 Internet/ Smart Phone/ Applications	 Indoor/ Shopping Mall/ Exhibition

- 2. My Family Cube Innovative Family Activity: (Max. 200words)**

According to the dice combination above, design and execute an innovative family activity with your family. Experience the fun of healthy family activity with the freestyle dicing game!

Family Activity:

Rationale:

- 3. Applicant information**

☒ I declare that I have read and agreed the Rules and Regulations, and Personal Information Collection Statement of the Competition

Name	
School Name	
Email	
Contact Numbers	

Applicant Signature : _____

Date : _____

☐ I do not want to receive information from the Healthy Use of Internet service of Hong Kong Family Welfare Society